# LG Chem, Thriving in Chaos

Chief Executive Officer, LG Chem

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May 16, 2023



# Unprecedented External Changes:

Seismic, Unpredictable & Simultaneous



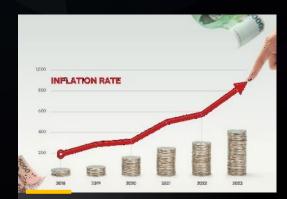
Climate Change



**Energy Transition** 



**Pandemics** 



Global Inflation



Trade Conflict



Russia-Ukraine War

# LG Chem Four Corporate Initiatives (Feb, 2019)

01

Portfolio Shift to Future Mega-Trend 02

Innovation & Differentiation

03

Efficiency Everywhere 04

Global/Contemporary Culture



# 2020 Covid 19 Pandemic -

LG Chem's Crisis Management Principle (Feb, 2020)



Control What We Can Control



Don't Mortgage the Future



Preserve Cash

# LG Chem Brand Value

#### Top 10 Most Valuable Brands

1	■ BASF We create chemistry	_	2022 : \$8,348m 2021 : \$7,285m	+14.6%
2	خماعاد خماعاد	-	2022 : \$4,670m 2021 : \$4,017m	+16.2%
3	<b>(1)</b> LG Chem	<b>▲</b> 1	2022 : \$4,297m 2021 : \$3,602m	+19.3%
4	Dow	▼1	2022 : \$4,293m 2021 : \$3,729m	+15.1%
5	Linde	-	2022 : \$3,578m 2021 : \$2,679m	+33.6%
6	lyondellbasell	-	2022 : \$3,033m 2021 : \$2,282m	+32.9%
7	Asahi <b>KASEI</b>	-	2022 : \$2,318m 2021 : \$2,126m	+9.0%
8	荣盛石化股份有限公司 RONGSHENG PETROCHEMICAL	<b>▲</b> 2	2022 : \$2,292m 2021 : \$1,604m	+42.9%
9	MITSUBISHI ← CHEMICAL	-	2022 : \$2,119m 2021 : \$1,856m	+14.2%
10	Shires	<b>▲</b> 5	2022 : \$2,099m 2021 : \$1,355m	+54.9%

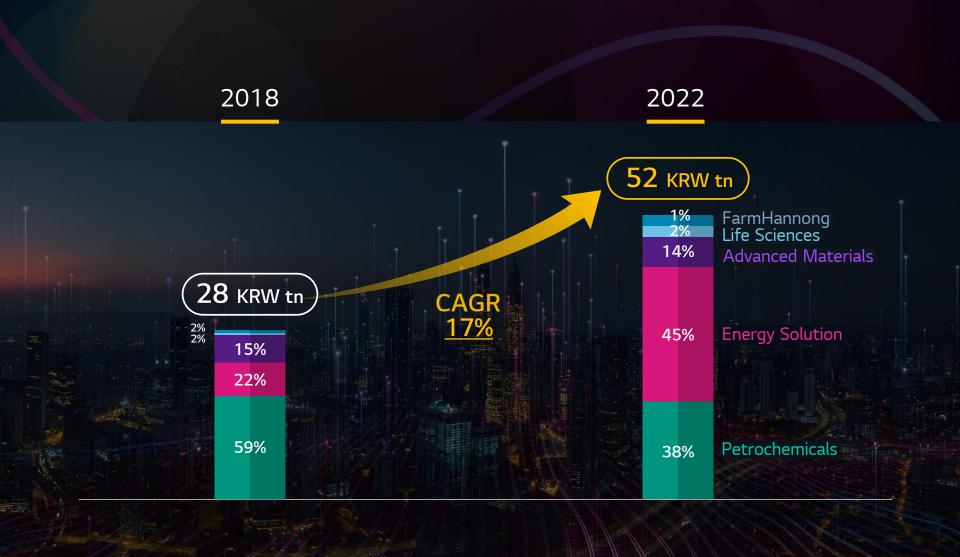
<sup>\*</sup> Source: Brand Finance Group, U.K.

Brand value of chemical Companies

Global No.3



# LG Chem Revenue Growth for the Last 4 Years





## LG Chem Market Capitalization Change for the Last 4 Years

End of 2018

As of 2023

(Unit: KRW tn)

25

As of Dec 28, 2018 (Including Battery business unit)

As of April 28, 2023 (LG Chem Only)

# LG Chem, Prospering in the Pandemic

Global Top 100, Whose Market Cap Grew the Most During Pandemic



Prospering in the pandemic 2020

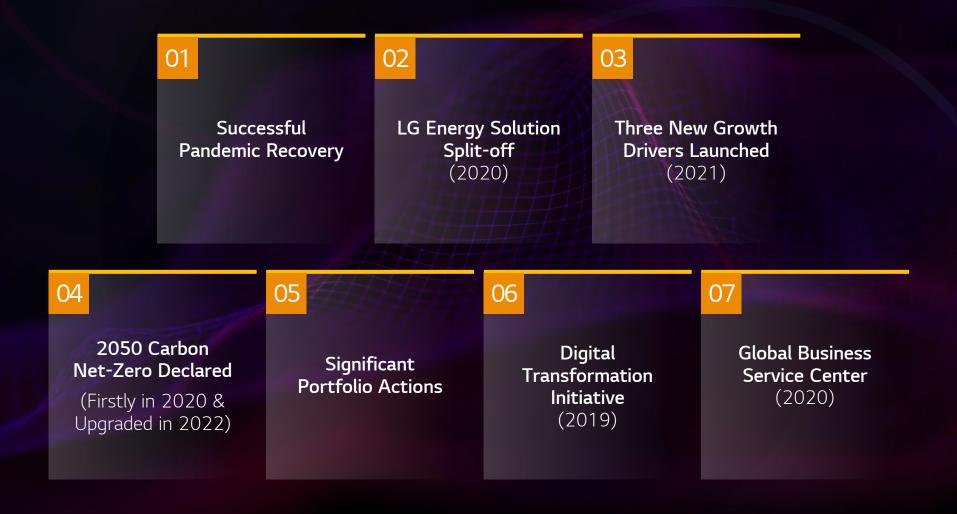
# THE TOP 100

(Financial Times Selection 2020)

In a dismal year for most companies, a minority have shone: pharmaceutical groups boosted by their hunt for a Covid-19 vaccine; technology giants buoyed by the trend for working from home; and retailers offering lockdown necessities online. Public companies had the tailwind of a surprisingly robust stock market — which many believe is a bubble. To rank companies that prospered in the pandemic, we have chosen to look at equity value added. Later in the series, we will look at an alternative gauge of success, as well as the big corporate losers and four thematic winners: pharma, cloud computing, ecommerce and gaming. Tom Braithwaite



# LG Chem Major Events from 2019 to 2022



# LG Chem's EV Battery Business Chronology



- LG Energy Solution Split-off and IPO Market Cap Over KRW 100 tn
  - Battery Order Backlog: KRW 385 tn (as of Dec, 2022)
  - More Than 30,000 Battery Related Patents

LG Chem's Exciting Transformation



From Petrochemical Company

To Global Science Company

# LG Chem's 3 Future Growth Drivers



Battery Materials





Sustainability Business



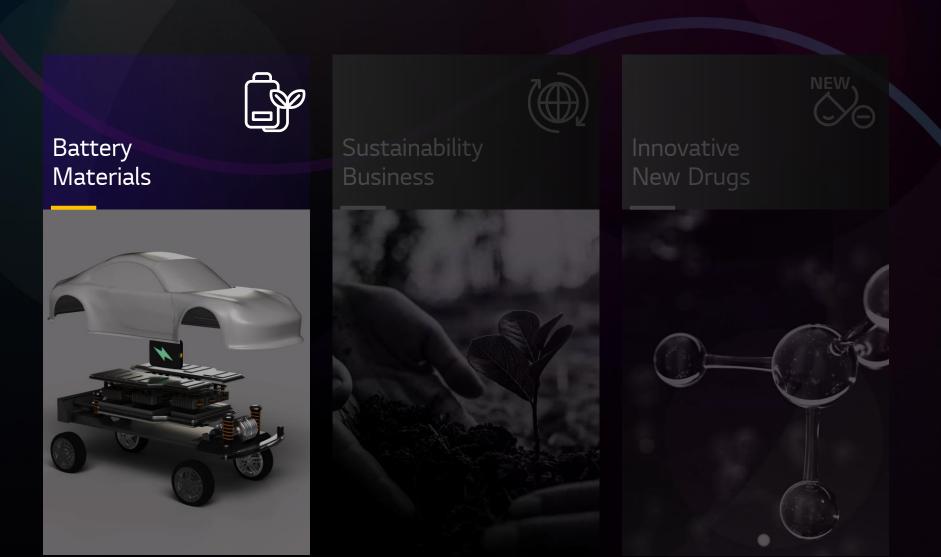


Innovative New Drugs





# LG Chem's 3 Future Growth Drivers

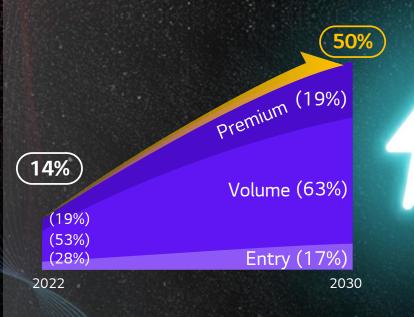




# Changes in EV Industry

**BATTERY MATERIALS** 

#### 1. EV Penetration & EV Segment



\* Source : Market Data & Company Estimation

#### 2. EV Market Regionalization





# Moving towards Global Top Comprehensive Battery Materials Company



### LG Chem's Leadership in Cathode

1. Technology Leadership

2. Market Leadership

3. Metal Sourcing Leadership



- Maximization of Energy Density
   Ultra High Nickel (>95%)
- Improvement in Stability & Safety: Single Crystal





- High Voltage NCM (Mid-Ni)
- LFP
- Mn-Rich

- Innovating & Enhancing Process Engineering
- Keeping & Protecting IP Competitiveness



### LG Chem's Leadership in Cathode

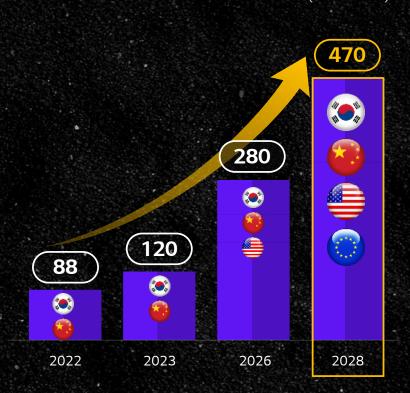
Technology Leadership

2. Market Leadership

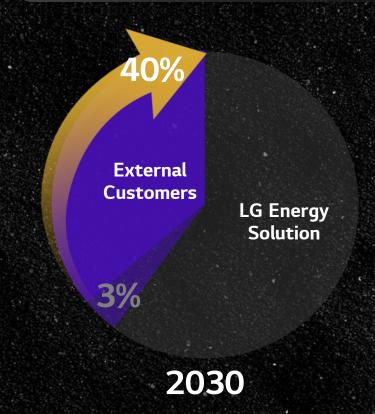
3. Metal Sourcing Leadership

#### **Expansion of Capacity**

(Unit: K ton)



#### Diversification of Customer Portfolio



### LG Chem's Leadership in Cathode

1. Technology Leadership

2. Market Leadership

3. Metal Sourcing Leadership

Securing supply chain for stable supply and higher profitability & Setting up recycle eco-system across the world

#### China

- Quzhou Precursor JV
- Lithium Long-term Contracts

#### North America

- Li-Cycle Minority equity investment
- Piedmont Lithium Off-take Contract

#### Korea

- KFMCO Precursor IV
- Saemangeum Precursor
- Investment on Recycling Company (Jaeyoungtech)

#### **Australia**

Cooperation with Lithium Miners





# LG Chem's Expansion in Separator



No.1 Coating **Technology** 



Partnership with Toray



**Capacity Expansion** across the World



## Additional Battery Materials & New Business Opportunities



Additional Battery Materials

- CNT
- Anode Binder
- Cathode Dispersant

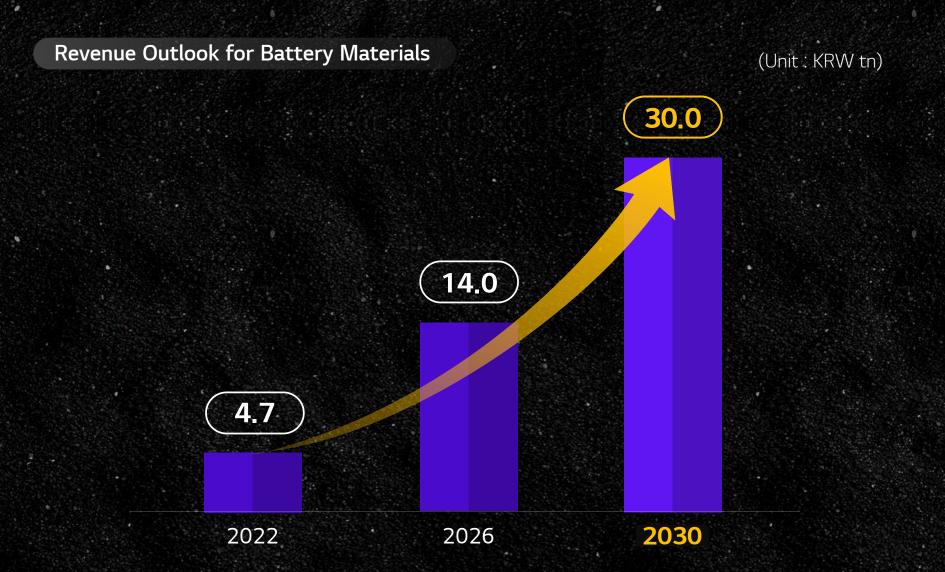


New Materials, New Business

- Pure Silicon Anode
- Electrolyte for Solid State Battery
- Advanced Battery Materials



# Global Top Comprehensive Battery Materials Company



# LG Chem's 3 Future Growth Drivers



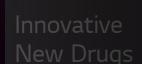
Battery Materials





Sustainability Business









#### Changing Petrochemical Business more towards Sustainability Business



- Mechanical Recycling Expansion of Products Foundation of Ecosystem
- Chemical Recycling Initiation of Pilot Production (2024)



Bio /Biodegradable Material

- PBAT (MP: 2024, 50K ton)
- PLA (MP: 2026, 75K ton)
- Bio-Balanced Products HVO, Bio-Feedstock

Renewable Energy Materials

- Materials for Solar Panels
- POE Capacity Expansion
   (280K ton → 380K ton, Oct 2023)



#### Changing Petrochemical Business more towards Sustainability Business



### PLA(Poly Lactic Acid)

Made with lactic acid produced by fermenting corn



Biodegradable Application

(Ex. Disposable plastic utensils)
decomposed within a few months

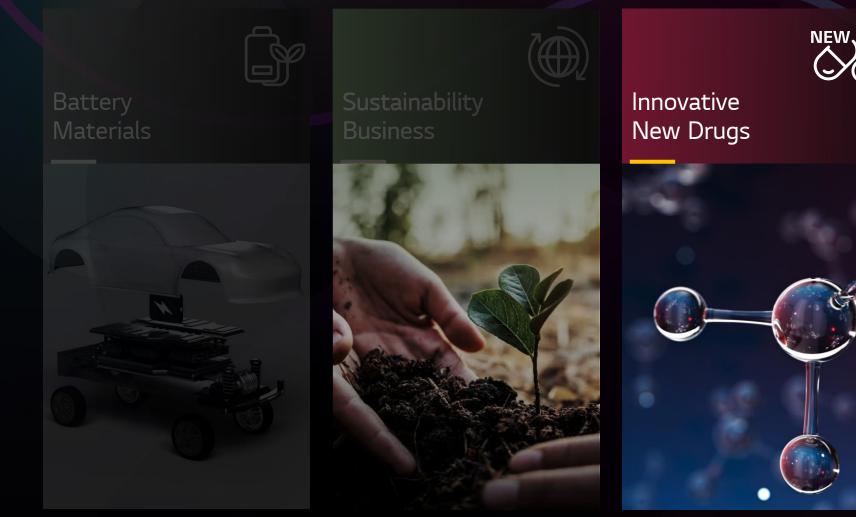
JV agreement with ADM (Aug, 2022) Construction begin in 2023 Mass production begin in 2026 (75K ton)



### Changing Petrochemical Business more towards Sustainability Business



# LG Chem's 3 Future Growth Drivers





#### Global Pharmaceutical Company with Innovative New Drugs

# Global Pharmaceutical Company

- Specialized in Oncology
- 5 Innovative New Drugs by 2030



# NEW,

## Successful M&A Closed - Aveo Oncology



Innovative Oncology Drug Developer in the U.S.

Fotivda® for RCC treatment launched \*RCC: Renal Cell Carcinoma

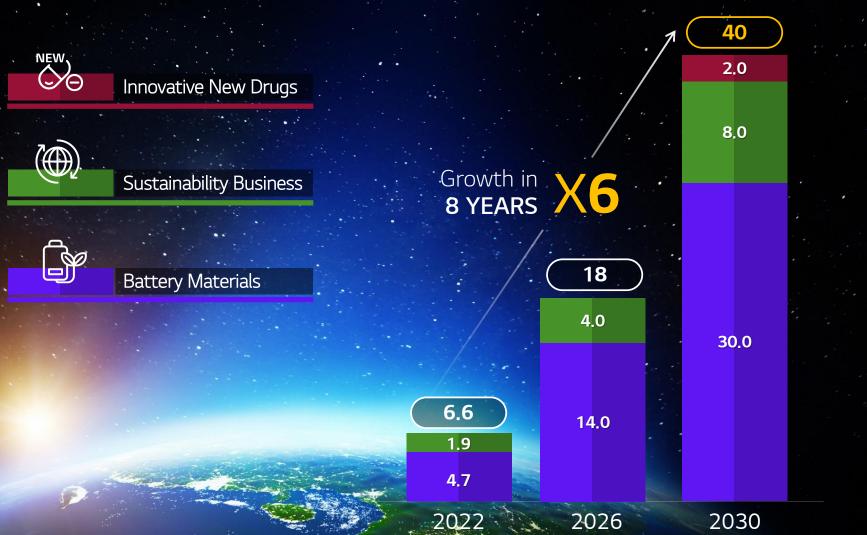
Former NASDAQ Listed Company with 2022 Revenue over USD 100M

Consolidated into LG Chem in Feb, 2023

#### **U**LG Chem

# Revenue Outlook for LG Chem's 3 Future Growth Drivers

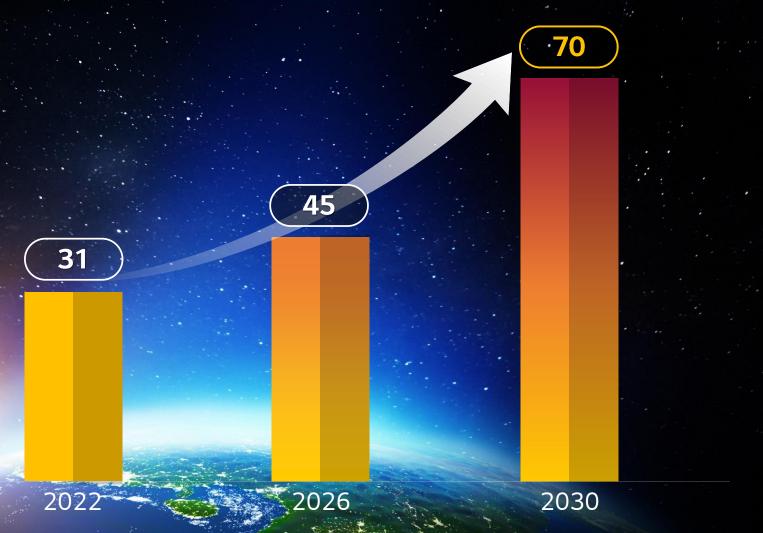
(Unit: KRW tn)





# Revenue Outlook for LG Chem (Excluding LG ES)

(Unit: KRW tn)



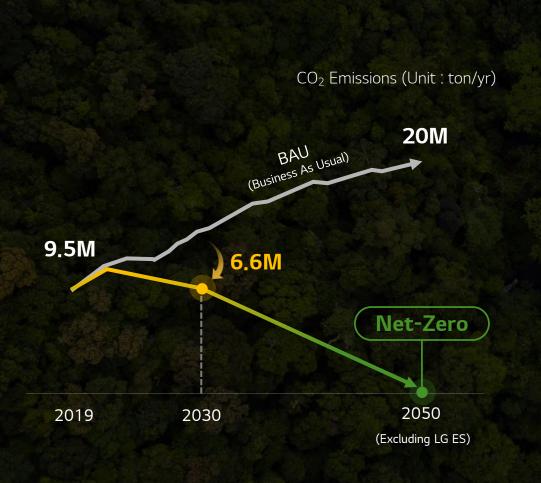


# LG Chem's Sustainability Approach



## 2050 Net-Zero Commitment

#### Executing Net-Zero Strategies, reducing CO<sub>2</sub> in Scope 1 & 2



# Reduce Energy Efficiency Innovation



#### Avoid

Renewable Energy 100% for Overseas by 2030, for domestic by 2050



## Compensate

Developing Carbon Offset Projects



## LG Chem's Actions to Achieve 2050 Net Zero

1. Renewable Energy Transition

- 2. Low Carbon Emitting Process Development
- 3. Fuel Switching to Low Carbon Fuel
- 4. Feedstock Switching to Biofuel
- CCU Technology
- 6. Portfolio Shifting to Low Carbon (Applying 'Internal Carbon Pricing' since 2023)

# Expanding to measuring Scope 3 emission



Completing LCA in 2023

Building up Partnership for Carbon Reduction Model

Reducing CO<sub>2</sub> in Scope 3

# Launch of Integrated Green Brand 'LET Zero'





# Global Leadership in Sustainability

World Economic Forum

The Alliance of CEO Climate Leaders

WØRLD ECONOMIC FORUM Largest CEO-led Climate Alliance In the World



119 Companies



12



27

# Thank You

